



TO OUR SPONSORS AND ADVERTISERS:

ILLINOIS PILOTS ASSOCIATION maintains one of the best state pilot association websites on the Internet, and it receives over 5000 hits per month, with that number increasing steadily. Additionally, ILLINOIS PILOTS ASSOCIATION now uses a nation-wide aviation magazine, AMERICA'S FLYWAYS, to carry its Newsletter and voice to over 20,000 readers monthly.

Established in 1977, the ILLINOIS PILOTS ASSOCIATION is a statewide, non-profit organization, which represents its members in aviation-related matters of vital interest to all Illinois pilots. ILLINOIS PILOTS ASSOCIATION works to encourage the development of aviation in the State of Illinois, sponsors and holds educational safety seminars, and protects the rights and privileges of Illinois pilots.

By advertising your company with the ILLINOIS PILOTS ASSOCIATION'S website or in AMERICA'S FLYWAYS by sponsoring our Newsletter page or by placing regular ads, you reach a highly selective and targeted clientele. Your advertising dollar will work harder and go further as the viewers and readers are all pilots, and you greatly assist ILLINOIS PILOTS ASSOCIATION in their efforts in all areas of aviation. Both our website and our newsletter in AMERICA'S FLYWAYS each refer to the other, further increasing your market.

Enclosed is the range of advertising rates, which have been tailored to fit any budget.

For all pilots, I thank you for your assistance and support.

David Block
State President

Newsletter Page Sponsorship in *AMERICA'S FLYWAYS*

Maximum of 4 Sponsors per Page per Month

Sponsorship prices are per page per month:

| | |
|-----------------------|------------------|
| Single Sponsor | \$ 200.00 |
| Two Sponsors | \$ 100.00 |
| Three Sponsors | \$ 67.00 |
| Four Sponsors | \$ 50.00 |

Sponsorship of our Newsletter Page is vital to the Illinois Pilots Association as it is our voice to the membership. Our members NOTICE and SUPPORT our advertisers!

Web Site Advertising Rates

Web Site Address: www.illinoispilots.com

Prices for Standard Size Banner (468 x 60 pixels)

\$25.00 one-time set up fee.

Minimum three month run at \$25.00 per month.

Includes an optional link to Advertisers Web Site.

\$75.00 total for a three-month run.

\$125.00 total for a six-month run. (Saves cost of one month)

\$225.00 total for a full year, 12 issues. (Save three months costs)

For an Oversize Banner add \$10.00 per Month.

**Formats Accepted: JPEG, TIFF, BMP, HTML, PDF, GIF, ANIMATED GIF
or Camera Ready Hard Copy**

Please send your ad copy as an Email attachment to: hfeugen@yahoo.com

Camera Ready copies, please mail to :

**Hugo Feugen
4007 Lake Point Road
Champaign, Il 61822
Tel. (217) 378-5329
Cell. (217) 898-1346**